



SPECIES RICH TURF®



The Problem

Currently specified turf mixes are encountering push-back.

- Site think they look a mess.
- Sales teams say they lack kerb appeal.
- Home buyers hate them!

The Challenge

Create a flowering lawn reminiscent of the nostalgic charm of times past with abundant buttercups and daisies while simultaneously promoting biodiversity. Additionally, the lawn must be robust enough to withstand frequent use, catering to various activities without compromising its beauty or ecological integrity.

The task involves striking a delicate balance between traditionally-inspired design, modern sustainability principles, and the imperative to enhance BNG.

The Solution

We meticulously curated a blend of eight robust wildflower species. This blend, extensively experimented, refined, and subjected to vigorous testing, is seamlessly integrated with Phoenix's proven turf varieties.

This rigorous process ensures the creation of a biodiverse and nostalgic lawn that meets both aesthetic and ecological objectives.

SEED MIX	
Bulbous Buttercup	<i>Ranunculus bulbosus</i>
Common Bird's-foot-trefoil	<i>Lotus corniculatus</i>
Common Vetch	<i>Vicia sativa</i>
Daisy	<i>Bellis perennis</i>
Meadow Buttercup	<i>Ranunculus acris</i>
Red Clover	<i>Trifolium pratense</i>
Selfheal	<i>Prunella vulgaris</i>
White Clover	<i>Trifolium repens</i>

Speak to the specialist at Phoenix Amenity Supplies for seed mixes, advice on sowing, planting and species selection for your site.